

# SPECIAL MEETING MINUTES OF THE FLORIN RESOURCE CONSERVATION DISTRICT BOARD OF DIRECTORS

Wednesday, April 11, 2012

## Attendance:

Committee Members: Barrie Lightfoot – present  
Elliot Mulberg – present  
Chuck Dawson – present  
Tony Perez – absent  
Tom Nelson – absent

Associate Members: Davies Ononiwu – present  
Don Menasco – present

Staff: Mark J. Madison, General Manager; Dennis Coleman, Finance Manager;  
Ellen Carlson, Management Analyst; Stefani Phillips, Board Secretary;  
Bruce Kamilos, Associate Civil Engineer; and Donella Ouellette, Finance  
Supervisor

Consultants: Mary Egan, Municiple Resource Group

Public: None

## Final Review of Draft Strategic Plan Document

Chairman Barrie Lightfoot led the review of the Draft Strategic Plan for the FRCD and EGWD.

General Manager Mark Madison expressed that all members of the staff had an opportunity to give input to the Strategic Plan.

The plan was reviewed page by page.

Comments include:

- Add five year plan to the title page.
- Remove Appendices and Tables from the index.
- Index; correct the page number of the Organization Chart to page 26.
- Page 8, third paragraph, change District to FRCD.
  - Fourth paragraph, re-word the statement made in the last sentence.
- Pages 9, first paragraph, second sentence, change America to “the national.”
  - Third paragraphs, last sentence, strike currently.
- Page 14, correct the spelling of Elliot Mulbergs name.
- Page 17, Trends, clarify second bullet.
- Page 18, Achieved since 2006, fifth bullet, correct spelling of Elk Grove.
  - Clarify the last sub-bullet.

- The FRCD should have goals – the format should be parallel to the EGWD section.
  - It is hard to strive for goals if there is no funding to carry the goals through to completion.
  - Add a statement that the District will continue looking for grant opportunities.
  - Look for a grant writer to be funded through the grant that is obtained.
- Broad goals include:
  - Educate the constituents.
  - Maintaining the creeks by monitoring invasive species through grant funding or by partnering with another RCD, City of Elk Grove, or the Elk Grove Cosumnes Community Services District.
  - Construct general goals.
- Pages 24, third paragraph, delete the word pleasant.
- Page 26, soften the colors of the organization chart.
  - Add the Associate Board members to the organization chart.
- Page 29, work with the color key to better label the elements of the pie chart.
  - Third paragraph, identify the reserve policy.
- Pages 32, last paragraph, delete either adding or amplifying.
- Page 35, Customer Service, first paragraph, second to last sentence needs a period.
- Page 36, Add 2015 Urban Water Management Plan to the goals.
- Pages 39, last goal, change the word complete to adopt.

Mr. Lightfoot asked that the revisions be distributed to the Board well in advance of the Board meeting for review and identify the changes in red.

The Board agreed that the Strategic Plan be brought to the Regular Board Meeting on May 23, 2012 for adoption.

Mr. Lightfoot complimented the staff for working hard on the Strategic Plan.

Mr. Madison recognized Ellen Carlson and Mary Egan for their hard work and efforts on the Strategic Plan. Mr. Madison acknowledged the Leadership Team for their efforts as well.

Adjourn to the Regular Board Meeting on April 25, 2012.

Respectfully submitted,

**Stefani Phillips, Secretary**